

## 2010 INA ANNUAL CONFERENCE SPONSORS



### **Breedlove & Associates**

#### **Angel Sponsor - Nanny of the Year Luncheon - Friday**

3711 S. MoPac Expwy Bld 1, Suite 250 - Austin, TX 78746  
(888) 273-3356 - [tom@breedlove-online.com](mailto:tom@breedlove-online.com) - [www.breedlove-online.com](http://www.breedlove-online.com)  
Comprehensive, full-support payroll and tax service for household employers since 1992.



### **GTM Payroll Services, Inc.**

#### **Angel Sponsor - Board of Directors Installation Luncheon - Saturday**

7 Halfmoon Executive Park Drive - Clifton Park, NY 12065  
(888) 432-7972 - [info@gtm.com](mailto:info@gtm.com) - [www.GTM.com](http://www.GTM.com)  
An industry leader with 225+ years of combined payroll experience, GTM Payroll Services, Inc., delivers client-focused payroll, tax, HR and insurance services for households and agencies nationwide.



### **Emergency Medical Services University**

#### **Patron Sponsor - Welcome Reception - Thursday Evening**

319 East Garfield Street - Tempe, AZ 85281  
(800) 728-0209 - [info@cprclass.org](mailto:info@cprclass.org) - [www.cprclass.org](http://www.cprclass.org)  
Online CPR, first aid and blood borne pathogen programs developed by paramedics.



### **Alexandria School**

#### **Associate Sponsor - Friday Networking Break**

28500 Miles Road, Suite P - Solon, OH 44139  
(440) 914-0044 - [carolyn.stulberg@Alexandria-School.com](mailto:carolyn.stulberg@Alexandria-School.com) - [www.Alexandria-School.com](http://www.Alexandria-School.com)  
Alexandria School programs include the Professional Nanny, APEX, and Newborn Care Specialist. Curriculums provide classroom and in-person training. Extensive job placement services provided upon graduation.



### **Regarding Nannies**

#### **Associate Sponsor - Saturday Nanny Networking Break**

PO Box 6831 - McLean, VA 22106  
(314) 602-9805 - [regardingnannies@gmail.com](mailto:regardingnannies@gmail.com) - [www.regardingnannies.com](http://www.regardingnannies.com)  
Regarding Nannies provides resources for a strong, professional nanny foundation. Weekly tips, features, creative ideas, financial info, and much more.



### **PFC Information Services, Inc.**

#### **Sponsor of INA Service Award Pin Breakfast - Friday**

6114 LaSalle Ave. #638 - Oakland, CA 94611  
(510) 653-5061 - [Lpeterson@pfcinformation.com](mailto:Lpeterson@pfcinformation.com) - [www.pfcinformation.com](http://www.pfcinformation.com)  
A provider of background checks including criminal checks, civil checks, Social Security Number verification, driving records and educational verification.



**Legally Nanny®**

**Sponsor of Friday Evening Classic Cable Car Sightseeing Tour**

37 Trailwood - Irvine, CA 92620

(714) 336-8864 - [info@legallynanny.com](mailto:info@legallynanny.com) - [www.legallynanny.com](http://www.legallynanny.com)

Legally Nanny® provides legal and tax advice to domestic employment agencies and household employers. We assist agencies with business, dispute resolution and employment matters.



**HomeWork Solutions, Inc.**

**Sponsor of 25th Anniversary Conference Folders**

2 Pidgeon Hill Dr. #550 - Sterling, VA 20165

(800) NANITAX - [kathy@4nannytaxes.com](mailto:kathy@4nannytaxes.com) - [www.4nannytaxes.com](http://www.4nannytaxes.com)

HomeWork Solutions is a leading provider of payroll and nanny tax compliance services to domestic employers and tax preparers nationwide. Offering an agency partner program.

**2010 INA ANNUAL CONFERENCE EXHIBITORS**

**A Perfect Place**

Wyletta Nickson, Licensed Massage Therapist

6928 Wisteria Street San Ramon, CA 94583

(925) 362-1444

[aperfectplaceapp@yahoo.com](mailto:aperfectplaceapp@yahoo.com)

[www.aperfectplaceforyou.com](http://www.aperfectplaceforyou.com)

Wyletta will offer neck, shoulder and foot massage for \$1.00 per minute in the conference exhibit area.

Reservations will be accepted.

**Action Awareness Training**

Lila Reyna

127 Argall Way

Nevada City, CA 95959

(530) 913-9608

[info@lilareyna.com](mailto:info@lilareyna.com)

[www.lilareyna.com](http://www.lilareyna.com)

Created by Lila Reyna, Action Awareness is a unique training that effectively heightens mental, physical, and spiritual receptiveness.

**Alexandria School**

Carolyn Stulberg

28500 Miles Road, Suite P

Solon, OH 44139

(440) 914-0044

[carolyn.stulberg@Alexandria-School.com](mailto:carolyn.stulberg@Alexandria-School.com)

[www.Alexandria-School.com](http://www.Alexandria-School.com)

Alexandria School programs include the Professional Nanny, APEX, and Newborn Care Specialist. Curriculums provide classroom and in-person training. Extensive job placement services provided upon graduation.

**Avionté Staffing Software**

1270 Eagan Industrial Road, Suite 150

Eagan, MN 55121

(651) 556-2121

[Jason@avionte.com](mailto:Jason@avionte.com)

[www.avionte.com](http://www.avionte.com)

Avionté staffing and recruiting software provides firms an integrated Front- and Back-Office, Resume Parsing, full suite of Web Portals, Online Time Entry, Executive Dashboard and Outlook integration.

**Beyond the Rate, Inc., dba Tactical Execution**

Patrick Schwerdtfeger  
1473 Pico Court, Suite L  
Walnut Creek, CA 94597  
(510) 282-4115  
[patrick@tacticalexecution.com](mailto:patrick@tacticalexecution.com)  
[www.WebifyBook.com/](http://www.WebifyBook.com/)

Patrick Schwerdtfeger is the author of "Webify Your Business – Internet Marketing Secrets for the Self Employed" and "Make Yourself Useful – Marketing in the 21st Century."

**Breedlove & Associates**

Tom Breedlove  
3711 S. MoPac Expwy Bld 1, Suite 250  
Austin, TX 78746  
(888) 273-3356  
[tom@breedlove-online.com](mailto:tom@breedlove-online.com)  
[www.breedlove-online.com](http://www.breedlove-online.com)

Comprehensive, full-support payroll & tax service for household employers since 1992.

**Coyote Visions**

Donna Shannon  
1425 Brentwood Street, Suite 11  
Lakewood, CO 80214  
(720) 341-8229  
[donna@coyotevisions.com](mailto:donna@coyotevisions.com)  
[www.coyotevisions.com](http://www.coyotevisions.com)

Founded in 2004, Coyote Visions helps jobseekers with innovative tools and education. Private service is our specialty.

**Dr. Toy's Guide**

Stevanne Auerbach, Ph.D.  
268 Bush Street  
San Francisco, CA 94104  
(510) 540-0111  
[drtoy@drtoy.com](mailto:drtoy@drtoy.com)  
[www.drtoy.com](http://www.drtoy.com)

Information, resources and publications for parents and caregivers on toys and children's products.

**Ellen Looyen**

Branded With Charisma  
(925) 284-5828  
[ellen@brandedwithcharisma.com](mailto:ellen@brandedwithcharisma.com)  
[www.brandedwithcharisma.com](http://www.brandedwithcharisma.com)

Ellen Looyen is a branding, marketing and communications consultant and the author of the "Do it Yourself Branded With Charisma Kit."

**Emergency Medical Services University**

Ruben Major  
319 East Garfield Street Tempe, AZ 85281  
(800) 728-0209  
[info@cprclass.org](mailto:info@cprclass.org)  
[www.cprclass.org](http://www.cprclass.org)

Online CPR, first aid and blood borne pathogen programs developed by paramedics.

**GTM Payroll Services, Inc.**

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7 Halfmoon Executive Park Drive Clifton Park, NY 12065  
(888) 432-7972  
[info@gtm.com](mailto:info@gtm.com)  
[www.GTM.com](http://www.GTM.com)

An industry leader with 225+ years of combined payroll experience, GTM Payroll Services, Inc., delivers client-focused payroll, tax, HR and insurance services for households and agencies nationwide.

**International Academy of Baby Planner Professionals**

Mary Oscategui  
38 Marquard Avenue  
San Rafael, CA 94901  
(415) 937-1602  
[mary@iabpp.com](mailto:mary@iabpp.com)  
[www.iabpp.com](http://www.iabpp.com)

The International Academy of Baby Planner Professionals supports and educates baby planners across the world by providing a baby planner certification program and advanced credentials.

**Lucile Packard Children's Hospital  
Safe Kids Santa Clara County / Santa Mateo County**

Benjamin Arias  
725 Welch Road, P153  
Palo Alto, CA 94304  
(650) 736- 2981  
[barias@lpch.org](mailto:barias@lpch.org)  
[www.lpch.org](http://www.lpch.org)  
[www.safekids.org](http://www.safekids.org)

**Martha Bruce Photography**

1555 Yosemite, #22  
San Francisco, CA 94124  
(415) 822-7581  
[mb@marthabruce.com](mailto:mb@marthabruce.com)  
[www.marthabruce.com](http://www.marthabruce.com)

Martha Bruce has been photographing families, infants and children in the San Francisco Bay Area for over 15 years.

**PFC Information Services, Inc.**

Lynn Peterson  
6114 LaSalle Ave., #638  
Oakland, CA 94611  
(510) 653-5061  
[Lpeterson@pfcinformation.com](mailto:Lpeterson@pfcinformation.com)  
[www.pfcinformation.com](http://www.pfcinformation.com)

PFC Information Services, Inc., is a provider of background checks including criminal checks, civil checks, Social Security Number verification, driving records and educational verification.

**Ronald Mah, M.A.**

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[www.ronaldmah.com](http://www.ronaldmah.com)

Ronald Mah is a therapist, educator, consultant and author of several books including "The One-Minute Temper Tantrum Solution" and "Getting Beyond Bullying and Exclusion."

**Tele-Smart Communications, Inc.**

Josiane Feigon  
35 Stillman, Suite #206  
San Francisco, CA 94107  
(415) 543-6537  
[www.tele-smart.com](http://www.tele-smart.com)

Tele-Smart is the leader in providing sophisticated training for inside sales teams in some of the most talented and progressive Fortune 1000 companies in the world.

**2010 INA ANNUAL CONFERENCE NANNY OF THE YEAR AWARD CONTRIBUTORS**

Breedlove & Associates Michelle LaRowe	GTM Payroll Services, Inc. Regarding Nannies	Donna Shannon Off Ramp Publishing
All Things Nanny	The Financial Nanny	Karen Green
Becky Kavanagh Marni Kent	Christy Ochs Bay Area Nanny Association	Pat Cascio Association of DC Area Nannies
Regarding Nannies	Miche Bag West	Susan Tokayer
Stanford Park Nannies Lisa Willis	Juliette Worley Alan Friedman	Nikki Gribble

**2010 INA ANNUAL CONFERENCE RAFFLE CONTRIBUTORS**

Breedlove & Associates PFC Information Services	GTM Payroll Services, Inc. International Academy of Baby Planner Professionals	EMS University Dr. Toy's Guide
Boon, Inc. Regarding Nannies SweetRiot Suzanne Brown	Keen Distribution Kellie Geres Alice Shaffer Olive Smart	Kolcraft Glenda Propst Regarding Nannies Miche Bag West
ReGreet	Peet's Coffee & Tea	Christy Ochs
Pat Cascio	Nanny Transitions	The Financial Nanny
The Stamping Nanny	All Things Nanny	Susan Tokayer
Stanford Park Nannies	Nikki Gribble	

**2010 INA ANNUAL CONFERENCE WELCOME BAG CONTRIBUTORS**

Breedlove & Associates	GTM Payroll Services, Inc.	TrustLine
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4Kids Enterprizes	Legally Nanny®	Pop Chips
Academy of Coaching Parents International CincyNanny	Mail4kids.ca Association of DC Area Nannies	MaryAnn X. Meddish All Things Nanny
The Financial Nanny	Regarding Nannies	