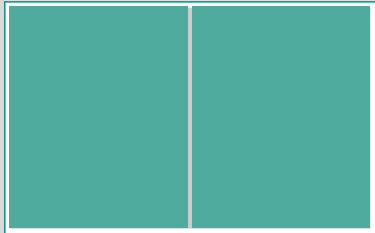


2023 CONFERENCE PROGRAM AD SPECIFICATIONS

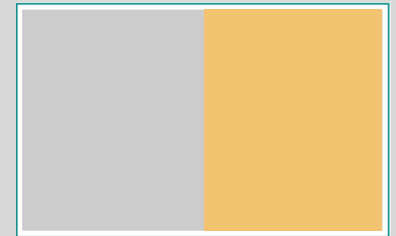


2
Pages

Trim Size: 17" x 11"
Live Area: 16.5" x 10.5"
Bleed: 17.25" x 11.25"

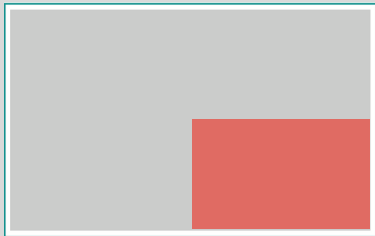
Trim Size: 8.5" x 11"
Live Area: 8" x 10.5"
Bleed: 8.75" x 11.25"

1
Page



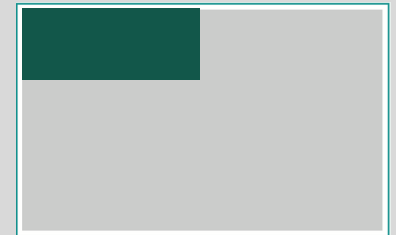
1/2
Page

Ad Size: 8.25" x 5.375"
Live Area: 8" x 5"
Bleed: 8.75 x 5.5"



1/3
Page

Ad Size: 8.25" x 3.666"
Live Area: 8" x 3.5"
Bleed: 8.75" x 3.75"



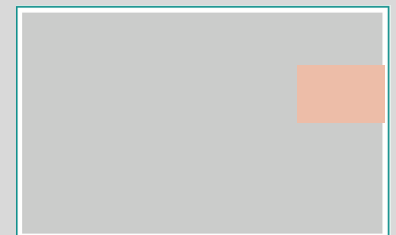
1/4
Page

Ad Size: 4.125" x 5.375"
Live Area: 3.875" x 5.125"
Bleed: 4.25" x 5.5"



1/8
Page

Ad Size: Ad Size: 3.5" x 2"
Live Area: 3.25" x 1.75"
Bleed: 3.75" x 2.25"



File format must be high resolution PNG, JPG, TIFF, or EPS.